

Natures Way Foods

Natures Way Foods in West Sussex are reaping the rewards from a Marco Yield Control System, installed to streamline the high speed manual packaging of their fresh and exciting prepared fruit range. The company is a pioneering supplier of high quality pre-packaged prepared fruit and salads to major supermarkets, restaurant chains and food service outlets.

The size and weight of individual fruit components, which include apple, pineapple, mango and orange, can vary considerably in each pack. Initial consultative site trials carried out by Marco showed that operators on the prepared fruit packing lines were consistently overpacking by 4-6%, which clearly has a direct negative impact on bottom line profitability.

"We recognised our levels of pack giveaway were unacceptable, but prior to talking with Marco we couldn't find a company who could guarantee a sustainable yield control solution. Marco listened to our concerns and within hours of their system going live, giveaway had been reduced to below 0.1g per pack."

Head of Operations - Natures Way Foods, West Sussex

"The significant reduction in giveaway continues to be maintained without affecting the ingredient balance and savings go directly to our bottom line. In parallel our productivity has increased and we now have full traceability from the packing line. The operators find the system very easy to use and the mobility of the LineMaster stations allows us to change line layout with minimum disruption. All this is good news for us and good news for our customers and consumers."

To achieve almost zero giveaway without going outside allowed tolerances, the Marco system features their unique Automatic Optimisation (AO) software module. This continually fine tunes pack target weights based on real time factory floor data.



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The Factory Profitability Experts

For over 25 years Marco has delivered competitive advantage to market leaders through the installation of over 350 factory efficiency systems worldwide. From pharmaceuticals to foodstuffs Marco has made the difference between good and great performers.

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