

CASE STUDY

Enhancing Fiddlehead Packing Efficiency at ForageGirl

ForageGirl Fiddleheads, founded in 1973, is North America's largest producer of wild and hand picked fiddleheads. As a family-run business, ForageGirl has built its reputation on quality, tradition, and a commitment to delivering the freshest fiddleheads to its customers.

CHALLENGE

Fiddleheads are a delicate product with an extremely short harvest window, making efficient processing and packing essential.

ForageGirl faced the challenge of scaling up production, streamlining packing operations, and reducing reliance on manual labour, all while maintaining the highest standards of accuracy and consistency.

SOLUTION

ForageGirl addressed these challenges by partnering with MARCO and implementing the SelectMaster Automatic Weigher.

Equipped with twelve independently driven conveyors and advanced load cells, it intelligently calculates the optimal combination for weight and count, ensuring consistent accuracy with every pack.

RESULTS

- **Boosted Production:** The automation provided by the SelectMaster Automatic has enabled ForageGirl to significantly increase throughput during the short harvest season. Just in the first week, operators were producing double their packs per minute.
- **Streamlined Packing:** Packing operations are now faster and more efficient, with less manual intervention required.
- **Improved Accuracy and Consistency:** Each pack is weighed and counted with precision, ensuring that every customer receives the right amount of product.

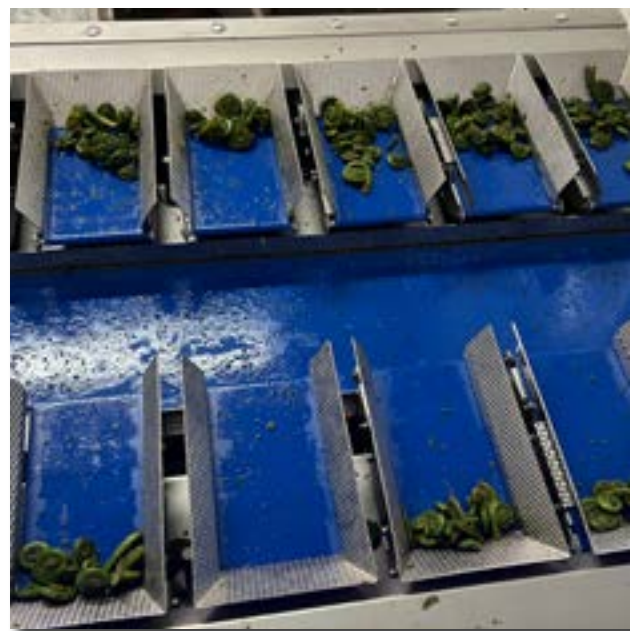
This collaboration demonstrates how innovation can meet tradition to solve complex operational challenges. By investing in cutting-edge technology, ForageGirl has safeguarded its reputation for quality while enhancing efficiency, accuracy, and consistency in its packing process. This success story highlights the importance of precision and adaptability in the world of wild-harvested produce.

Brittany Maranger, President - *"The SelectMaster Automatic has been everything that was promised. In the world of fiddleheads, with such a delicate product, a short harvest window and where every moment counts, this efficiency is crucial".*

MARCO®

Smart Weighing Technology Experts

AN **ATS** COMPANY



HOW IT WORKS

LOAD

Products are seamlessly transferred onto 12 conveyors

PORTION

Advanced loadcell technology rapidly identifies and selects the optimal combination

PACK

Combination is automatically delivered to the conveyor and accurately deposited into the container

