

# MARCO to build a state of the art packing line for Nicofruit



[Nicofruit](#), a fresh produce company based in southern Italy was founded in 1994, and is a traditional family run business. Made up of over 30 partners cultivating over 400 hectares of land, Nicofruit grows, harvests, and packs a variety of products including table grapes, strawberries and stone fruit.

Nicofruit signed a brand new deal with MARCO to build a state of the art packing line with accurate weighing systems and live data reporting. This multipurpose line, packing both cases and punnets along a complex conveyor system, features palletisers, flow wrap machines and case packing positions.

Nicofruit have chosen MARCO as their partners, in a bid to create one of the most modern, innovative packing facilities in Italy. After detailed discussions, a bespoke packing line was designed to fit their facilities specifications featuring a quad deck conveyor system, flanked by smart weighing scales. The scales will operate MARCO's award winning Trac-IT Yield Control Module (YCM). The software solution increases productivity within packhouses by 30% through increasing pack speeds, reducing overpack as well as labour.

The Nicofruit installation consisted of MARCO's [Twin CheckMaster workstations](#) operating with MARCO's Trac-IT [Yield Control Module](#). Widely used throughout the fresh produce industry, the system consistently improves productivity by 30%. This is achieved primarily through a combination of an increase in pack speed and reduction in overpack. The system is also proven to reduce labour requirements by 50%, leading to increased profitability for MARCO's clients such as Nicofruit.

Watch the full video showing [MARCO's full grape and soft fruit packing operation](#) in action within Nicofruit's state-of-the-art facility.

For further information please contact us below to speak to one of our sales engineers:

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"We can't wait to start working with MARCO. This line has great potential for us to pack our fruit in the most efficient way possible."

Nicofruit's Managing Director Alessandro Tristano

"Nicofruit are a brilliant company, who have been around a long time and really know their fruit. We can't wait to become their packing partners for the upcoming season."

**MARCO CEO, Murray Hilborne**