

# MARCO TRAC•IT<sup>®</sup>

## Production Data Display

GRM



LCM



PDD



YCM



MES

QCM



RFM



### INDUSTRIES



FRESH PRODUCE



CONVENIENCE FOOD



FLAVOURS & FRAGRANCE



MEAT



SEAFOOD



RECIPE BOX



BAKED GOODS



WELLNESS



COSMETICS

**MARCO**<sup>®</sup>

AN **ATS** COMPANY



# Improve productivity and motivation on the factory floor

## Key features of PDD

- Instantly display images, videos, and messages on individual or multiple screens
- 65" Ultra HD LED Monitors
- Remote support available at all times
- Easily integrates with other MARCO hardware & software modules

## Benefits of PDD

- Increase productivity via operator competition
- Allows for constant communication with your workforce
- Increase quality through instructional messaging
- Motivate your operators
- Increased safety within the packhouse
- Organise your workforce by displaying break times and progress indicators

The **MARCO Trac-IT® Production Data Display Module (PDD)** is a multi-functional, factory wide digital signage solution. Instructional images, videos and messages can be displayed instantly on Ultra HD LED display screens across the packing line and wider facility,

The LED digital signage screens are designed to be installed in the factory above the existing packing lines. PDD enables shop floor management to view in real-time, the performance of any individual line/packer.

The screens feature a simple red-amber-green system that immediately communicates current individual and line performance against the required targeted performance.

The system allows admin users to build defined 'story-boards' containing clear production data, custom messaging, quality/technical

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videos and informational documents of virtually any format. This ensures that all, product specific, technical specifications are continually broadcast to instil quality along with accurate production data that encourages high levels of productivity.

These 'story boards' can be selected or deselected at any time during production to ensure that relevant information is always displayed.

PDD connects the performance of the pack house to the shop floor and ensures that all rules are repeatedly reinforced. This impressive, easy to use, informational tool is designed to enhance and improve overall packing performance.

