MARCO install Yield Control Module for A R Neaves

> **The first day we packed at a speed of 3.61 punnets a minute. Getting data in real time and being able to analyse it helped us make the right changes. As a result, we are already packing at an average speed of 7.24 packs a minute on only our third day of production.**
>
> **We are studying MARCO's data every day and the next step will be to use this to create our specialised teams, making sure the right person is now chosen for the right job.**

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Nestled in the 'Kent Downs Area of Outstanding Natural Beauty', A. R. Neaves & Sons Ltd are third generation fruit growers that have been growing fruit including apples, pears, and cherries since 1941.

Their cherry season runs 4 months of the year, with top fruit taking over in the autumn months. Given the brevity of the cherry season, it is of upmost importance that the fruit is harvested, packed and transported as quickly as possible.

High levels of overpack can have an huge effect on a harvest's profitability for products with short growing seasons such as cherries. With this in mind, A R Neaves decided to further invest in their existing MARCO Trac-IT® Yield Control Module to provide increased automation and profitability for their packing facility.

In addition to increasing management control and insight of a packing facility, the MARCO Trac-IT® Yield Control Module offers a wide variety of benefits to the fresh produce industry including:

- Reduced labour requirements by up to 50%
- Reduced overpack to below 1%
- Increased packing speeds

Workstations have a coloured lightbar display, with each light representing a single cherry (one light - one fruit) where operators are prompted to add or remove cherries to ensure the punnets are as close to their target weights as possible.

With a luxury, expensive product such as cherries, this is vitally important as it reduces overpack, enabling the creation of more punnets from the same volume of fruit.