

MARCO Trac-IT[®] System is helping Greggs meet strict daily production requirements

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We had been looking for over three years for a suitable recipe system which would integrate directly with our main AS400 computer system and we were determined to find the right one.

When we eventually talked with MARCO we realised that their system would provide exactly what we were looking for.”

Simon Wales, Greggs

sales@marco.co.uk

+44 (0)1732 782 380

www.marco.co.uk

MARCO[®]

Productivity Improvement Experts

AN **///ATS** COMPANY

MARCO's Trac-IT[®] Recipe Formulation Module (RFM) is helping the leading UK bakery group, Greggs PLC meet the rapidly growing demand from the 1M+ hungry customers it supplies each day with breads, sandwiches, savouries and cakes.

MARCO systems are now active at all 9 of Greggs regional bakeries across the UK, together with its savoury centre and Pettigrews Bakery, streamlining their recipe formulation and filling processes. The systems have also brought huge cost savings to Gregg's large scale factory operations through increased productivity, increased automation, and accurate weighing systems.

Founded as a family bakery business on Tyneside in the 1930's by John Gregg, Greggs has now grown to become the UK's leading specialist retailer of bakery and takeaway snacking products. The company, which also owns the Bakers Oven brand, has around 1671 shops and 9 regional manufacturing centres, generating an annual turnover in excess of £804 million.

This expansion has continued to be based on the highly successful regional principle of serving a cluster of stores from a central bakery, thereby achieving important efficiencies which can be passed onto the customer.

There is an emphasis throughout the group on constantly improving the quality, consistency, value for money and sheer 'enjoyability' of their products.

However, as the range of goods and outlets have steadily increased, controlling and keeping track of the many different recipes at the regional bakeries has become more and more complex. The adding of ingredients is a manual process and keeping a check on the amounts of each ingredient going into a particular batch, together with ensuring that all the required ingredients have been added is a complex procedure.

Following initial trial installations at 4 bakeries, all 9 of Greggs regional bakeries, together with its savoury centre and Pettigrews Bakery, now operate MARCO's Trac-IT[®] Recipe Control Modules. At the heart of these are twin scale DataMaster[®] workstations.

